SARVAJANIK UNIVERSITY
INCLUSIVE | INTEGRATED | INNOVATIVE
creating an enlightened society...

SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER Luthra INSTITUTE OF MANAGEMENT
S. R. LUTHRA INSTITUTE OF MANAGEMENT
Approved by AICTE | Constituent College of Sarvajanik University

National Conference for Research Scholars and Students on

Innovation, Entrepreneurship and Inclusive Economic Growth

Ideas | Innovation | Impact

9th January 2027

HYBRID MODE

Organised by S. R. Luthra Institute of Management, In collaboration with Sarvajanik University



Conference Director
Dr. Jimmy M. Kapadia

Conference Coordinators
Dr. Pratiksinh S. Vaghela
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MTB College Campus, Near Adarsh Society, Athwalines, Surat-395001, Gujarat, India

About SU

Sarvajanik University established on 1st June, 2021. At the core of Sarvajanik University is an 'Integrated, Inclusive & Innovative' approach. To guide, educate, mentor the youth of the nation, under the institutional umbrella of the University is the key objective. Under its aegis are nine constituent institutes imparting education in domains of Arts, Business, Commerce, Architecture and Design, Engineering, Law, Management, Science and Humanities. The Gujarati word 'Sarvajanik' translates as Universal, Public and inherent in it, is the notion of "Inclusiveness". This essence is carried forward as the integration of various institutes of excellence.

About SRLIM

Smt. Shardarani Rameshchander Luthra Institute of Management (SRLIM), managed by one of the largest philanthropic society in India, Sarvajanik Education Society, is a renowned management Institute providing quality management education through a 2-year full time MBA Programme. The foundation of the Institute was laid in the year 1999 with recognition from AICTE, New Delhi & affiliation with Veer Narmad South Gujarat University, Surat. The Institute since 2009 was affiliated to the Gujarat Technological University, Ahmedabad. With the inception of Sarvajanik University in the year 2021 SRLIM is now one of the constituent colleges of Sarvajanik University. The institute has an intake of 240 students and the students admitted in the institute from the academic year 2021-22 onwards will have their affiliation with Sarvajanik University.



About the Conference

Innovation, entrepreneurship, and inclusive economic growth are essential drivers of a progressive, resilient, and prosperous economy. In an increasingly competitive and rapidly evolving global environment, fostering innovation, nurturing entrepreneurial capabilities, strengthening enterprises, and ensuring inclusive economic opportunities have become critical for sustainable economic and social development. This National Student and Research Scholars Conference on "Innovation, Entrepreneurship and Inclusive Economic Growth" aims to provide a dynamic academic platform for students and research scholars to explore, analyse, and present their ideas, research findings, and innovative solutions addressing contemporary economic and business challenges.

The conference seeks to encourage creativity, entrepreneurial thinking, research orientation, and interdisciplinary collaboration among young minds and emerging researchers. It aims to promote awareness of entrepreneurial opportunities, stimulate innovative business ideas, strengthen industry–academia interaction, and highlight the role of enterprises in employment generation, regional development, and inclusive economic growth. It also provides an opportunity for PhD research scholars and students to share their research contributions, exchange knowledge, and develop meaningful academic and professional collaborations.

The conference invites interdisciplinary contributions across a broad range of themes, including entrepreneurship and start-up ecosystems, innovation and business model transformation, inclusive economic growth and social impact, marketing and consumer behaviour, MSMEs and family businesses, financial innovation and inclusion, employment and human capital development, technology-enabled entrepreneurship, research commercialisation, and policy and responsible entrepreneurship.



Conference sub-theme

The conference invites research contributions across diverse and interconnected areas of entrepreneurship, innovation, business management, and economic development. The suggested sub-themes include, but are not limited to, the following:

1. Entrepreneurship and Start-up Ecosystems
- Start-up Development and Innovation
- Women and Social Entrepreneurship
- Rural and Student Entrepreneurship
- Entrepreneurial Finance and Business Models

2. Innovation and Business Transformation
- Product and Service Innovation
- Business Model Innovation
- Frugal and Disruptive Innovation
- Design Thinking and Commercialisation

3. Inclusive Economic Growth and Social Impact
- Financial and Social Inclusion
- Women Empowerment and Livelihoods
- Rural and Community Development
- Social Enterprises and Poverty Alleviation

4. Marketing, Consumers and Emerging Markets
- Consumer Behaviour and Market Trends
- Digital Marketing and Branding
- E-commerce and Social Commerce
- Customer Experience and Market Research

5. MSMEs and Regional Development
- MSME Growth and Competitiveness
- Family Business Management
- Digital Transformation of MSMEs
- Regional and Industrial Development

6. Employment, Skills and Future of Work
- Employment and Entrepreneurship
- Employability and Future Skills
- Gig Economy and Digital Workforce
- Leadership and Human Capital

7. Intellectual Property and Commercialisation
- Commercialisation and Technology Transfer
- Intellectual Property and Patent Management
- University–Industry Collaboration
- Academic and Research Entrepreneurship



8. Financial Innovation and Business Growth
- FinTech and Digital Finance
- Start-up and MSME Financing
- Investment and Risk Management
- Financial Inclusion and Corporate Governance

9. Technology-Enabled Entrepreneurship
- AI and Data-Driven Decisions
- Digital Business Models
- Automation and Process Innovation
- Technology Adoption and Cybersecurity

10. Policy, Institutions and Entrepreneurial Ecosystem
- Government Policies and MSME Development
- Start-up Incubation and Innovation Hubs
- University–Industry Partnerships
- Entrepreneurship Policy and Regulation

11. Sustainable and Responsible Entrepreneurship
- Green and Social Entrepreneurship
- Circular Economy and Green Innovation
- ESG and Responsible Business
- Sustainable Supply Chains

12. Entrepreneurial Performance and Economic Growth
- Start-up Success and Business Performance
- Innovation and Competitive Advantage
- MSME Productivity and Growth
- Entrepreneurship and Regional Economic Development

Important Dates

Particulars	Dates
Call for Papers Release	Nov 5, 2026
Full Paper Submission	Dec 31, 2026
Notification of Acceptance	Jan 5, 2027
Conference Date	Jan 9, 2027

Who can Participate?

Participation is open exclusively to Undergraduate (UG) and Postgraduate (PG) students and PhD Research Scholars.

Paper Submission Guidelines

- Original and unpublished research work.
- Abstract length: 250 words.
- Full paper length: 4,000–6,000 words (excluding references).
- Follow APA 7th Edition referencing style.
- Paper submission: events@srlimba.ac.in
- Awards will be presented for the Best Research Paper in both categories.
- After review process accepted papers will be considered for publication in conference proceedings with ISBN.

Registration Fees

Participant Category	Fees
Undergraduate / Postgraduate Students	₹ 800
PhD Research Scholars	₹ 1,200

Contact Details

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