

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Campus Placement of Tommy Hilfiger at SRLIM, Surat

**Tommy Hilfiger offered INR 2.76 lacs p.a.to the final year students of S. R.
Luthra Institute of Management (SRLIM), Surat on 13th April, 2016**



Mr. Bharat Rishi (Regional Manager, Tommy Hilfiger) and Ms. Swadha Desai (Store Manager, Tommy Hilfiger) addressing students of SRLIM

Tommy Hilfiger, formerly known as Tommy Hilfiger Corporation and Tommy Hilfiger Inc., is an American multinational corporation that designs and manufactures apparel for men, women and children, and a wide range of licensed products such as footwear, accessories, fragrances and home furnishings. The company was founded in 1985, and today is sold in department stores and over 1400 free-standing retail stores in 90 countries.

Tommy Hilfiger has set its own pace and trend in Retail Store Operations. Individuals from various backgrounds have both excelled in their positions and grown as individuals during their stint with Tommy. Growth across various departments within the organization is another facet which is explored, providing motivation and opens out further opportunities for the team. All that they are looking out for in their potential team player is the aptitude, right attitude and a fierce spirit to reflect and grow with the brand.

Campus interview of Tommy Hilfiger was organised on 13th April, 2016 at S. R. Luthra Institute of Management (SRLIM). Tommy Hilfiger visited SRLIM to recruit passionate students for the designation of Customer Relationship Officer (CRO). Mr. Bharat Rishi (Regional Manager, Tommy Hilfiger) and Ms. Swadha Desai (Store Manager, Tommy Hilfiger) conducted Pre-placement talk. He familiarised about company, explained their roles and responsibilities as CRO and showed them career path to 34 students of SRLIM. Candidates were expected to develop customer relationship, to manage and nurture interactions with the customers. Maximum Earning Potential (MEP) offered was INR 2.76 Lacs p.a.

17 aspirant students from Pre- Placement Talk appeared for the group discussion round. 4 students were shortlisted for the personal interview round. And finally 1 student from SRLIM is offered as CRO with MEP of INR 2.76 lacs p.a.