

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of RajGreen Group of Companies at
SRLIM, Surat**

**RajGreen Group of Companies offered INR 2.82 Lacs p.a. to final
year students of S. R. Luthra Institute of Management (SRLIM),
Surat on 12th April, 2016**



**Mr. Bhavik Panwala (Head-B & D) and Ms. Meenakshi Darda (Asst.
Manager-B & D) addressing Students at SRLIM**

Rajgreen group is a joint venture of two pioneers - Rajhans and Green Group, dedicated towards construction for more than two decades. They have come together for a historical construction endeavour on the land of Surat. Rajgreen Group aspires to provide an architectural marvel that takes care of all domains of the living needs for its residents. It is one of the fastest growing business conglomerates with a strong presence in the construction sector. Rajgreen Group has grown from real estate industry to a multi business conglomerate within a short span of time and has diversified in construction, entertainment and hospitality. Consistently, the group companies Rajhans and Green Group have emerged as market leaders and have achieved a benchmark in construction with their quality and commitment over the years.

RajGreen Group visited SRLIM for final campus placement on 12th April, 2016. The designation offered was “Business Development - Executive” with maximum earning potential of INR 2.82 lacs p.a. Mr. Bhavik Panwala (Head-B & D) and Ms. Meenakshi Darda (Asst. Manager-B & D) conducted the pre-placement talk. They gave idea about the company, current trends, job profiles, compensation etc. Ms. Ranna Purohit (Executive-HR) and Mr. Harry Bharwani (Executive Assistant) also accompanied them for the campus placement. 28 students appeared for pre-placement talk.

The expectations from “Business Development - Executive” role were to Support the HOD (Marketing) and his/her team where appropriate, in providing evaluation of incoming business enquiries as to their suitability on both business potential and technical feasibility levels and directing the enquiry appropriately. Professional and positive approach, friendly and helpful disposition, self-motivated, dynamic and creative personality etc. were additional essential skill and personality traits required for successful completion of the task.

Out of 28 students, 26 inspired candidates moved forward for further rounds of selection. All 26 appeared and cleared written test taken by the company and moved further for first round of interview. 4 candidates were shortlisted for second and final round of interview which was held later on at company’s premises. All four candidates were selected for the job.

It was a good opportunity for students who wanted to work for real estate industry.