

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Home First Finance Co. India Pvt.
Ltd. (HFFC) at SRLIM, Surat**

**Home First Finance Co. India Pvt. Ltd. offered INR 6.15 lacs p.a.
to the final year student of S. R. Luthra Institute of Management (SRLIM), Surat on
9th April, 2016**



**Mr. Amod Soratur (Regional Manager, Gujarat, HFFC) familiarizing students about HFFC in
Pre-Placement Talk on 9th April, 2016**

Home First Finance Company (HFFC) is a dedicated housing finance company registered with National Housing Bank (NHB). The company is focused on providing housing loans to low and mid income customers to buy affordable homes. HFFC was co-founded by former Mphasis Chairman, Mr. Jaithirth (Jerry) Rao and former Citibank Consumer Banking Head, Mr. P. S. Jayakumar. HFFC aims to serve the housing loan needs of mid and low income borrowers, who are currently unable to avail loans from Banks and HFCs due to lack of required documents and employment in the unorganized sector

Mr. Amod Soratur (Regional Manager, Gujarat, HFFC), Mr. Jaydeep Patel (Branch Manager, HFFC) and Ms. Avani Mehta (CSM, Relationship Manager, Surat, HFFC) visited S. R. Luthra Institute of Management, Surat on 9th April, 2016 for placement campus interviews. 56 enthusiastic students to make their career in the field of Non-Banking Financial Company from SRLIM attended the Pre- placement talk, which was initiated by Mr. Soratur.

Home First Finance Company (HFFC) offered the designation of Relationship Manager with the MEP of INR 6.15 lacs p.a. and Customer Relationship Manager with the MEP of INR 5.8 lacs p.a. Mr. Soratur and Mr. Patel explained their expectations to students very nicely. They were expecting candidates with the ability to identify client prospecting and credit opportunity, brilliant communication skills- written, oral and interpersonal, Enthusiastic, self-motivated and pleasant personality with a good sense of humor and Knowledge of financial and real estate industry. The profile required extensive field work. For the customer relationship manager, company required female candidate with sound knowledge about financial market, credit analyzing ability, good documentation and good convincing power. The profile demands the candidates to verify documents, to analyze credit worthiness and to recommend loan amount for the prospect.

After Pre placement talk, 47 students cleared students to make their career in the HFFC appeared for the round of Group Discussion. 11 candidates were shortlisted for the personal round of interview based on their excellent performance in the group discussion round. 4 shortlisted candidate appeared for final round of selection at their regional office at Mumbai. Finally, 1 candidate was offered INR 6.15 Lacs p.a. from SRLIM, Surat.

It was the good opportunity for student to build up their career in the growing finance organization.