

Sarvajanik Education Society
S. R. Luthra Institute of Management

Report on Campus Placement Interview of APA Global Tex

APA Global Tex Offered INR 1.86 lacs p. a. to the final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 17th March, 2016.



APA Global Tex is an international textile sourcing and marketing organization. They are facilitating international trade of fibers, yarns and other textile products. They are an international textile sourcing and marketing organization. They are facilitating international trade of fibers, yarns and other textile products. Ultimately their goal is to contribute to business by making the right product available at the right place, at the right time and at the right price.

APA Global Tex offered Maximum Earning Potential of INR 1.86 lacs p. a. for designation of Business Development Executive (International Marketing) to the final year female students of SRLIM, Surat. Candidates were expected to initiate business with foreign clients, to develop & manage healthy relationship with customers. There was no field work, only relationship building with international clients from Surat based office was expected. 13 passionate female students with marketing specialization sent their resumes, out of which 2 were shortlisted and called for the personal interview round at company premises.

Personal interview round was conducted on 17th march,2016 on companies premises by Mr. Prashant Chaudhary (Business Developer Manager, APA Global Tex) and Mr. Khusboo Challawala (Business Developer Executive, APA Global Tex). 1 student get selected and finally offered the job of Business Development Executive (International Marketing) with the MEP of 2.5 lacs p.a. It was one of the best prospects for those marketing female students who want to make their career without the burden of field work.