

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Infocom Network Ltd.
(Tradeindia.com) at SRLIM, Surat**

**Infocom Network Ltd. (Tradeindia.com) offered INR 3.2 lacs p.a. to the students of
S. R. Luthra Institute of Management (SRLIM), Surat
On 15th March, 2016.**



Tradeindia.com is the India's largest B2B Company, with millions of manufacturers & suppliers advertising their products & services to buyers from all over world, helping companies to find sourcing partners to supply or manufacture products. Infocom Network Ltd. established in the year 1990 and is identified by people at large as tradeindia.com. Launched in the year 1996 to offer the Indian Business community a platform to promote themselves globally tradeindia.com has created a niche as India's largest B2B marketplace, offering comprehensive business solutions to the global EXIM community through its wide array of online services, directory services and facilitation of trade promotional events.

There were two representatives from Infocom Network Limited (Tradeindia.com); Mr. Sarwjeet Kumar (Sr. Territory Manager, Infocom Network Limited) and Mr. Vicky Patel (Sr. Executive Business Development, Infocom Network Limited) visited SRLIM to conduct an interview for Executive Business Development for the final year students on 15th March, 2016. The pre-placement talk was presented by Mr. Patel with introduction of the company and detailed about the various services provided by Infocom Network Limited (Tradeindia.com) in B2B market. The offered profile was Executive Business Development. Roles and responsibilities were explained along with the component of Maximum Earning Potential of INR 3.2 lacs p.a. 37 students attended Pre-Placement Talk from SRLIM, Surat.

After the pre-placement talk, 37 cleared Students for the roles and responsibilities and their career path from S. R. Luthra Institute of Management (SRLIM), Surat appeared for group discussion round.

With the objective to assess communication skills, leadership skills, knowledge about recent economy and aggressiveness, Mr. Kumar and Mr. Patel conducted the round of Group Discussion for 27 aspirant students. Three groups were formed, each of 10, 10 and 7 students randomly. From 27 students 12 were selected for the further process.

To assess body language, clarity about their career, aptitude Mr. Patel and Mr. Kumar conducted interview. All 12 candidates were questioned in detail about their education, internship, family background, achievements, Strength and weaknesses and their view for Job, Career and Life. Out of 12, 5 were finally offered with CTC of INR 3.2 Lacs PA.

It was an amazing opportunity to begin and built up career with one of the biggest Indian Corporate House.