

Sarvajanik Education Society
S. R. Luthra Institute of Management
Report on Final Campus Placement of Aarush Enterprise Pvt. Ltd. at SRLIM, Surat.

Aarush Enterprise Pvt. Ltd. has offered INR 3.40 Lacs p.a. to
final year students of
S. R. Luthra Institute of Management (SRLIM), Surat on 29th February, 2016



SLVK Group of companies provide their clients with the latest German and Italian Technology; their versatile R&D department molds these technologies and converts them into a customized finished product. The company was founded in 2005 by Mr. Shounak V Kelkar and the managing directors of the companies are Mrs. Lalita V. Kelkar and Ms. Priyanka M. Mulaye. SLVK has two child companies. Aarush Enterprise Pvt. Ltd. (AEPL) and Medhansh Informatics Pvt. Ltd. (MIPL).

Out of these two companies, Aarush Enterprise Pvt. Ltd. is a construction company that manufactures and supplies Construction Automation machines, Fabrication, Road & Safety products and Solar street lights. AEPL provides with the latest German technology. They as company believe in delivering those results whose graph should always remain high and at every pace, standard should increase; whereas the novelty should be beyond its boundaries. AEPL has entire complacence to declare "Builders dream Our Creation".

AEPL had visited S. R. Luthra Institute of Management (SRLIM), Surat for final campus recruitment on 29th February, 2016. 23 students attended pre-placement talk, conducted by Ms. Shalini Paster (HR Head AEPL) and Mr. Prakash Prajapati (Team head, AEPL).

The session began with orientation of the company by Ms. Paster. She introduced SLVK Group and Aarush Enterprise Pvt. Ltd. She also briefed their products, market share and detailed Job Description. The designation offered was **Sales Executive** with Maximum Earning Potential of INR 3.40 Lacs p.a. Students asked many questions regarding revenue generation, area, location, career advancement etc. All the queries were shorted satisfactorily by both executives from company.

After Pre placement talk, round of Group Discussion was conducted by Mr. Prajapati and Ms. Paster for which 15 students appeared from S. R. Luthra Institute of Management. 8 Students were shortlisted for the personal interview round, and 1 student was finally selected.