

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of ICICI Prudential Life Insurance
Co. Ltd. at SRLIM, Surat**

ICICI Prudential Life Insurance Co. Ltd. offered INR 2.5 lacs p.a. to students of S. R. Luthra Institute of Management (SRLIM), Surat on 4th February 2016



**Ms. Ankita Prasad (Management Associate - HR, ICICI Prudential Life Insurance)
addressing students of SRLIM, Surat**

ICICI Prudential Life Insurance Company Ltd. is one of the leading life insurance players in India serving millions of customers throughout the country. ICICI Prudential Life Insurance Company (ICICI Prudential Life) is a joint venture between ICICI Bank Ltd., India's largest private sector bank, and prudential plc, a leading international financial services group headquartered in the United Kingdom. ICICI Prudential was amongst the first private sector insurance companies to begin operations in December 2000 after receiving approval from Insurance Regulatory and Development Authority of India (IRDAI).

For over a decade, ICICI Prudential Life has maintained its dominant position (on new business retail weighted basis) amongst private life insurers in the country, with an array of products to match the different life stage requirements of customer and enable them to achieve their long term financial goals.

Ms. Ankita Prasad (Management Associate - HR, ICICI Prudential Life Insurance) and Mr. Dharmendra Singh (Regional Manager, ICICI Prudential Life Insurance) visited the S. R. Luthra Institute of Management (SRLIM), Surat for campus placement for the designation of Management trainee on 4^h February, 2016. Pre- placement round was conducted to familiarize 16 students of SRLIM with ICICI Prudential Life Insurance, their products and policy of company towards customers satisfaction and services in the today's competitive world of insurance sector. 6 equipped students for such a challenging job appeared for the personal interview round.

Personal round of interview was conducted to assess candidates based on their knowledge, communication skills, their focus and clarity of vision for Career and Job by Face to Face Interaction. Out of 6, 2 were finally offered with CTC of INR 2.5 Lacs PA.