

Sarvajanik Education Society
S. R. Luthra Institute of Management
Report on Final Campus Placement of Sandesh Distributor Pvt. Ltd. at
SRLIM, Surat

Sandesh Distributor Pvt. Ltd. offered INR 1.45 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat as on 27th April, 2016



Sandesh Distributor Pvt. Ltd. has been serving the FMCG community since Dec-2005. Co. has 15 branches all over South Gujarat with over 500 employees and only distributor of P&G-Gillette for South Gujarat. Company distribute all P&G-Gillette products in South Gujarat. Their major brands are Head & Shoulders, Pantene, Pampers, Whisper, Tide, Ariel, Tube Shave Gel, Ambipure, Olay, Vics Vaporub, Action 500, Mach-3, Turbo Mach-3, Fusion etc. Company has turnover of over 250 Crores per annum. Company is serving approximately 35,000 Outlets including Modern Retail stores like Food Bazar, D-Mart, and Star Bazar etc. across South Gujarat.

Sandesh Distributors Pvt. Ltd. offered Sales & Marketing Executive designation to students of SRLIM on 27th April, 2016. Mr. Siddarth Rana (Assistant HR Manager, Sandesh Distributors Pvt. Ltd.) and Mr. Jagdish Patel (Operation Manager, Sandesh Distributors Pvt. Ltd.) conducted Pre- placement talk to 7 interested candidates. Mr. Rana explained the major responsibilities for Sales & Marketing Executive were to take orders of products and collection of cash, to plan and achievestore wise volume objectives in the assigned area, to maintain relationship and to do new wholesaler acquisition and sales increment. There were two rounds of personal interview i.e. HR Round conducted and Technical round. Finally, company offered placement to 5 students.

It is an excellent opportunity to begin career with FMCG (Fast Moving Consumer Goods) industry.