

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Pool Campus Placement of Indiabulls Housing Financials Ltd.

Indiabulls Housing Financials Ltd. offered 3 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 22nd January, 2016



Indiabulls Housing Finance Ltd. (IBHFL) is the country's 2nd largest private housing finance company incorporated in May' 2005 as a subsidiary of Indiabulls Financial Services Ltd. IBHFL is regulated by the National Housing Bank and has the highest long term credit rating of AAA from CARE and Brickwork ratings and AA+ from CRISIL and ICRA. They provide Home loans and Loan against Property to individuals and corporate for purchase/construction of residential property.

Pool campus interview of Indiabulls Housing Finance Ltd. was organised on 22nd January, 2016. More than 100 students from different management institutes along with 12 final year students from S. R. Luthra Institute of Management (SRLIM), Surat participated in pool campus interview.

Mr. Anand Sirwani (Senior HR Manager, IBHFL) conducted Pre-placement talk. He briefed about company and detailed roles and responsibilities of candidates. The designation assigned was executive trainees – sales. Candidates were expected to develop Relationship with Builder, Brokers, Corporates and Associates, to participate in Events and exhibitions and to do Market mapping, customer mapping, competitor mapping in the geography assigned. Maximum Earningn Potential (MEP) offered was INR 3.00 Lacs.

After the Pre-placement talk, 12 students of SRLIM appeared for group discussion round. 7 shortlisted candidates appeared for personal interview round. Finally, 2 students from SRLIM were selected.