

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Pool campus interview of Just Dial Ltd at SRLIM, Surat**

**Just Dial Ltd. Offered INR 5.44 lacs p.a and 3.50 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 20<sup>th</sup> January, 2016.**



**Mr. Vishal Tiwari (Sales Manager, Just Dial Ltd.) and Ms. Avneet Kaur (HR Head, Just Dial Ltd.) addressing students.**

Just Dial is India's no.1 local search destination which is listed on both national stock exchanges BSE and NSE. The company caters to over 57 million unique users spread across 2000 town and cities in India. This unique local search service is available across multiple platforms, such as internet, mobile internet, over the telephone (voice) and text (message). The company bridges the gap between buyers and sellers by helping buyers find the right providers of products and services while helping sellers improve the efficiency of their marketing channels.

Just Dial Ltd. had visited S.R. Luthra institute of Management (SRLIM), Surat for campus recruitment on 20<sup>th</sup> January 2016. The pre-placement talk was presented by Mr. Vishal Tiwari (Sales Manager, Just Dial Ltd.) and Ms. Avneet Kaur (HR Head, Just Dial Ltd.) by familiarizing the journey of Mr. V. S. Mani (Founder & Director, Just Dial Ltd.) from rags to richness, who established the company, how he touched to this height. They also talked about their business model and the various milestones achieved by the company for instance the first Indian company who launched IPO with offers of buyback of shares in case the investors doesn't get any returns. They offered designation of Just Dial Ambassador (JDA), Maximum Earning Potential of INR 5.44 lacs p.a. and for designation of Trainee (Tele sales) and Trainee (Information Retrieval Officer), MEP of INR 3.5 lacs p.a. was offered. Transparency of role and accountability was perceptible on candidate's surface with which they appeared for the further rounds.

The Pre- Placement Talk was attended by 170 students from 3 reputed B-schools of Surat. There were 112 students from SRLIM attended the Pre-placement Talk, 96 appeared for the Group Discussion. 30 Shortlisted candidates appeared for Personal Interview Round. Finally, 5 students of SRLIM were offered the job of Just Dial Ambassador.

It was one of the best breaks for those students who want to make their career with one of the most growing industry, E-commerce.