

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Final Campus Placement of Audi India, at SRLIM, Surat

Audi India, offered INR 2.96 lacs p.a. and INR 2.68 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 12th January, 2016



Audi – India has appointed Nixynova Motoren Pvt. Ltd. as a dealer principal of Audi Range of Cars having operations across Gujarat. They have their dealerships in Ahmedabad, Surat, Vadodara and Rajkot. Audi- India had offered Maximum Earning Potential of INR 2.96 lacs p.a. for Trainee – Sales and INR 2.68 lacs p.a. for Trainee – Customer Relations for Surat location to final year students of S. R. Luthra Institute of Management (SRLIM), Surat on 12th January, 2016.

Around 47 students participated for pre placement talk (Telephonic Round), which was conducted by Ms. Kaizeen Sutaria (HR Executive, Audi India). Candidates were expected to actively participate in marketing activities and drive referrals to generate leads and achieve retail targets, guide the customer through the complete decision making process all the way from the offer to the signed contract in a way that ensures meeting of customer preferences as well as those of the dealership and AUDI India, right from first contact to final vehicle delivery and plan and manage all system level reporting and documentation requirement as per Audi standards.

After the passage of pre placement talk, round of telephonic interview was conducted by Ms. Sutaria for 40 students for designation of Trainee Sales Consultant and 22 students for designation of Trainee - Customer Relations. In all, there were 47 students who wanted to make their career with Audi, out of which 1 candidate got shortlisted for the further round of interview at Company premises in Surat. It was nice opportunity for students who want to make their career in the field of Automobiles.