

**Sarvajanik Education Society  
S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Gujarat Tea Processors & Packers  
Limited (Wagh Bakri Tea) at SRLIM, Surat**

**Gujarat Tea Processors & Packers Limited (Wagh Bakri Tea) offered INR 2.8 lacs  
p.a. to students of S. R. Luthra Institute of Management (SRLIM), Surat  
on 27<sup>th</sup> April, 2016**



**Mr. P. Venkana Suresh (GM – Sales, Wagh Bakri Tea) and Mr. Hitesh Desai (GM –  
Training & Recruitment, Wagh Bakri Tea) addressing students of SRLIM**

Wagh Bakri Tea Group is a Premium Tea Company, having presence in tea business since 1892. Today it is the 3rd largest packaged tea company in India with a turnover of over Rs. 900 Cr. and over 30 million Kgs of tea distribution. The group is a leading stride in tea exports and retail consumer all over the world. With huge number of Wagh Bakri tea lovers around the world, it has emerged as a truly global brand. The company enjoys undisputed market presence in Gujarat, Rajasthan, Madhya Pradesh, Maharashtra, Delhi, Hyderabad, Chhattisgarh & Goa and has recently forayed in to Western Uttar Pradesh.

Over the years, a long-lasting relationship of love and trust has developed between Wagh Bakri and its loyal consumers. Leaf from the best tea gardens is selected and the group directors personally taste and evaluate the teas.

Mr. Venkana and Mr. Desai from Gujarat Tea Processors & Packers Limited (Wagh Bakri Tea) visited the SRLIM, Surat on 27<sup>th</sup> April, 2016. 30 Students participated for Pre-placement talk. Mr. Venkana briefed the current turnover of Wagh Bakri Tea and explained the profile of Management Trainee. Candidates were expected to handle marketing & sales promotion activity, to connect to existing as well as new customers. They were expecting candidate with good personality, good communication skills and readiness for travel and new challenges.

After Pre placement talk, personal round of interview was conducted for 12 students who were insightful to make their career with FMCG. 2 candidates were selected from the personal round of interview based on their excellent performance with package of INR 2.8 Lacs p.a.

It was the excellent opportunity for the candidate to start career with such a well-known FMGC firm.