

**Sarvajanik Education Society
S. R. Luthra Institute of Management**

Report on Final Campus Placement of Bharti Airtel Ltd. at SRLIM, Surat

Bharti Airtel Ltd. offered highest package of INR 13.85 lacs p.a. to students of S. R. Luthra Institute of Management (SRLIM), Surat on 24th November, 2015



Bharti Airtel Ltd. at S. R. Luthra Institute of Management, Surat for Campus Placement of Final Year Students

Bharti Airtel Ltd. is a leading global telecommunications company with operations in 20 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 4 mobile service providers globally in terms of subscribers.

In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, IPTV, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G wireless services and mobile commerce. Bharti Airtel had over 307 million customers across its operations at the end of November 2014.

Bharti Airtel Ltd. visited the SRLIM, Surat on 24th November, 2015. Ms. Bhumika Bhagwanani (Senior HR Executive, Bharti Airtel Ltd.) conducted Pre-placement talk. 89 Students participated for Pre-placement talk. Ms. Ishita Madhekar (HR Head, Bharti Airtel Ltd.) had briefed about company profile, detailed the Job Profile, roles and responsibilities of candidates. The offered designation was Rural Territory Manager as well as Store Manager with MEP of INR 12.07 Lacs p.a. and 13.85 Lacs p.a. respectively. There were several questions from students about their growth in career, incentive structure etc. and all these queries of students were satisfactorily resolved by Ms. Madhekar. All highly driven students appeared for further process of selection.

There were four stages of Selection process.

1. Written Test:

The written test was taken for measuring the aptitude of students for this job. 89 students appear for written test. The written test was based on basic quantitative, logical reasoning and verbal ability.

2. Group Discussion:

After the round of Written Test, 22 shortlisted candidates were moved forward for the Group discussion. The major objective of conducting Group Discussion was to measure communication skills of the candidates. Beside, company wanted to assess leadership skill and aggressiveness through Group Discussion.

3. Personal Interview Round - 1

After assessment though Group discussion round, there was time to access Face to Face Interaction. Candidates were questioned in detail about their education, internship, family background, achievements, Strength and weaknesses and their attitude towards Job, Career and Life.

4. Personal Interview Round - 2

There was second round of personal interview conducted at company premises. There were 10 shortlisted candidates from the first round of personal interview at company premises. Finally, 3 candidates were offered for the designations of Rural Territory Manager with 12.07 lacs p.a. and 2 students for Store Manager with INR 13.85 lacs p.a. from SRLIM, Surat.

It was the virtuous fortune for candidates who were selected in the firm, which is the leading global telecommunications company, it helps students to build up their career and also enhance growth opportunity as well.