



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Home First Finance Company (HFFC) Ltd. on 8th February, 2018 at S. R. Luthra Institute of Management



Quick Details

Employer	Home First Finance Company (HFFC) Ltd.
Date of Interview	8 th February, 2018
Designation Offered	Management Associate - Sales, Management Associate – CRM (Operation)
Maximum Earning Potential	INR 6,15,100 p.a. and INR 6,80,000 p.a. respectively
Interview conducted by	Mr. Ankush Ikhyani (Consulting Partner, HFFC Ltd.)
No. of students Appeared	88
No. of Students Selected	02

Company Overview

HFFC is a young housing Finance Company that was co-founded in 2010 by former Mphasis Chairman, Jaithirth (Jerry) Rao and former Citibank Consumer Banking Head, P.S. Jaykumar. They provide loans to low and middle-income individuals, who want to buy homes. A majority of their customers are first time home buyers and finds it challenging to deal with big financial institutions for their home loan requirements.

Job Profile

Designation Offered	Management Associate - Sales, Management Associate – CRM (Operation)
Roles and Responsibilities	<ol style="list-style-type: none"> 1. Prospective and identifying affordable housing projects. 2. Celebrating success with builders. 3. Evaluating credit worthiness of prospects. 4. Joining sales promotion activities with builders to originate loans.
Package (MEP)	INR 6,15,100 p.a. and INR 6,80,000 p.a. respectively
Location	Pan Gujarat
Eligibility Criteria	<ol style="list-style-type: none"> 1. 60% or equivalent CPI/SPI in 10th, 12th and Graduation (Even 59.90% will not be allowed for campus) 2. Candidates must be ready to relocate anywhere in Gujarat (The negotiation will be carried out during selection procedure)

Selection Process

88 students appeared for Pre - Placement Talk out of which 80 students appeared for the next round of Group Discussion.

Group Discussion

80 students appeared for Group Discussion out of which 22 students were shortlisted for further round of Personal Interview.

Personal Interview

The Interviews of 22 students were conducted by Mr. Ankush Ikhyani (Consulting Partner, HFFC Ltd.) at SRLIM Surat 1 student of SRLIM were selected for each of the two designations offered.