



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Just Dial Ltd. on 14th February, 2018 at DBIM, G. H. Bhakta Management Academy, Surat



Quick Details

Employer	Just Dial Ltd.
Date of Interview	14 th February, 2018
Designation Offered	Certified Internet Consultant
Maximum Earning Potential	INR 3,19,000 p.a.
Interview conducted by	Sachin Thukral (Vice President), Ahrish Rughami (Regional Head) and Mudghu Kohli (HR Executive)
No. of students Appeared	26
No. of Students Selected	04

Company Overview

The company started offering local search services in 1996 under the Justdial brand and is now the leading local search engine in India. Justdial's search service is available to users across multiple platforms, such as the internet, mobile Internet, over the telephone (voice) and text (SMS).

Justdial's search service bridges the gap between the users and businesses by helping users find relevant providers of products and services quickly, while helping businesses listed in Justdial's database to market their offerings.

Justdial has also initiated its 'Search Plus' Services for the users. These services are aimed at making several day-to-day tasks conveniently actionable and accessible to the users. With this step, Justdial is transitioning from being purely a provider of local search and related information to being an enabler of such transactions. Justdial intends to provide an online platform to thousands of SME's to get them discovered and transacted.

Job Profile

Designation Offered	Certified Internet Consultant
Roles and Responsibilities	<ol style="list-style-type: none"> 1. Creating a positive Brand Image/ awareness of JD in the minds of new 2. prospective clients (SMEs) 3. Candidate has to meet every kind of business / commercial establishment and educate them how Just Dial is beneficial for them. 4. Contact customers (from open market) to offer or persuade them to purchase the services. 5. Explains advantages and features of service being sold to stimulate customer's interest. 6. Candidate will be given a particular area/territory for working- wherein he will have to visit all sorts of business establishments (small to big) , meet the customers, make an entry of complete details of their business. 7. Establishment and pitch about signing up with Just Dial and thus convert those prospects to customers 8. Answer customer's questions pertaining to service being offered
Package (MEP)	INR 3,19,000 p.a.
Location	Surat, South Gujarat
Eligibility Criteria	Two Wheeler with requisite Drivers License, Basic knowledge of methods involved in showing, promoting, and selling products or Services, Basic Computer Knowledge, English and Regional Language, Students should have fair idea about local locations or area,

	I-Pad (Apple I-Pad With 16 GB, WiFi Connection and Cellular) or Samsung Galaxy Tab A (the cost of which will be reimbursed by the company in 17 instalments with actual cost or maximum up to a value of INR 17,000.
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Selection Process

26 students appeared for Pre Placement Talk, out of which 11 students appeared for the next round of aptitude test.

Personal Interview (PI)

7 students were short listed in the first round of PI and in the second round of PI, finally 4 students of SRLIM were selected for the aforementioned designation.