



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Kotak Mahindra Bank on 8th March, 2018 at S. R. Luthra Institute of Management



Quick Details

Employer	Kotak Mahindra Bank Ltd.
Date of Interview	8 th March, 2018
Designation Offered	Assistant Acquisition Manager-CASA
Maximum Earning Potential	INR 2,00,000 p.a.
Interview conducted by	Mr. Mohsin Khan (HR-RM) Mr. Vikas Electricwala (Regional Sales Manager)
No. of students Appeared	70
No. of Students Selected	14

Company Overview

In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd. Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking,

Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. Kotak Mahindra is one of India's leading banking and financial services groups, offering a wide range of financial services that encompass every sphere of life.

Job Profile

Offered Designation: Assistant Acquisition Manager-CASA

Roles and Responsibilities: The job profile will includes field sales, cold calling. However, brand Kotak Mahindra helps you in the same.

Package: INR 2,00,000 p.a

Location: Surat, South Gujarat (Excluding Surat), Ahmedabad, Mumbai, Vadodara, Nadiad, Anand and other centers of Central Gujarat

Selection Process

After Pre placement talk, 51 students from SRLIM, Surat appeared for further rounds of the selection process.

Group Discussion

29 candidates were shortlisted for the personal round of interview based on their excellent performance in the group discussion round.

Personal Interview

Personal Interview was conducted by Mr. Mohsin Khan (HR-RM) and Mr. Vikas Electricwala (Regional Sales Manager) for 29 shortlisted students at SRLIM Campus, Surat office on 8th March, 2018. Finally 14students were selected for the aforementioned designation.