



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



## Report on Final Campus Placement for Global Linen Company on 15<sup>th</sup> February, 2018 at S. R. Luthra Institute of Management



# Global Linen Company

### Quick Details

<b>Employer</b>	Global Linen Company
<b>Date of Interview</b>	15 <sup>th</sup> February, 2018
<b>Designation Offered</b>	Sales Executive
<b>Maximum Earning Potential</b>	INR 3,50,000 p.a.
<b>Interview Conducted by</b>	—
<b>No. of students Appeared</b>	05
<b>No. of Students Selected</b>	00

### Company Overview

Global Linen Company established in the year 2012, and is one of the leading manufacturer, supplier and exporter of best quality textile fabrics and made ups. The product range offered by us is inclusive of Bath Linens, Bed Linens, Restaurant & Banquet Linens, and Hospital Linens etc. Apart from this they manufacture many different cotton and polyester fabrics used by Hospitality Industry. They are supplying the same in many Star hotels, Hospitals, Restaurants, Banquet Halls, Hostels, Resorts, Clubs directly and through Distributors network across India and abroad at very competitive prices.

### Job Profile

Designation Offered	Sales Executive
Roles and Responsibilities	1. Hospitality Marketing & Sales Offline and Online (Like Hotels / Hospitals / Restaurants / Banquets / Hostels Etc.)

	<ol style="list-style-type: none"> <li>2. Generate and Cater Online Inquiries through Google search and social Media search</li> <li>3. Add new clients and generate more and more Volume in routine sales</li> <li>4. To schedule regular travelling programmes with guidance of senior head</li> <li>5. Payment Responsibilities for all Sales</li> <li>6. To Keep Sufficient Samples ready always for Travelling</li> <li>7. To keep maintain sampling ready for routine Inquiries / clients</li> <li>8. To Learn and develop New Creations / Productsfor Hospitality sector</li> <li>9. Be ready to accept New Opportunities as per expansion of business and requirement</li> </ol>
Package (MEP)	INR 3,50,000 p.a.
Location	Surat
Eligibility Criteria	Only for Marketing Students

## Selection Process

5 students of SRLIM appeared for the written test, out of which 4 students further appeared for Personal Interview at Auro University.

### Personal Interview

The second round of personal interviews of 4 students was conducted at Global Linen Company, Surat.