



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



## Report on Final Campus Placement for HDFC Bank Ltd. on 23<sup>rd</sup> November, 2017 at S. R. Luthra Institute of Management



### Quick Details

<b>Employer</b>	HDFC Bank Ltd.
<b>Date of Interview</b>	23 <sup>rd</sup> November, 2017
<b>Designation Offered</b>	Personal Banker – Sales (PB – Sales)
<b>Maximum Earning Potential</b>	INR 4,83,155 p.a.
<b>Interview conducted by</b>	Mr. Denis Kuriakose (Cluster Head, HDFC Bank Ltd.) Mr. Devanshu Kumar (Cluster Head, HDFC Bank Ltd.) Mr. Kashyap Kotak (HR Manager, HDFC Bank Ltd.)
<b>No. of students Appeared</b>	88
<b>No. of Students Selected</b>	4

## Company Overview

The Housing Development Finance Corporation Limited (HDFC) was amongst the first to receive an 'in principle' approval from the Reserve Bank of India (RBI) to set up a bank in the private sector, as part of RBI's liberalisation of the Indian Banking Industry in 1994. The bank was incorporated in August 1994 in the name of 'HDFC Bank Limited', with its registered office in Mumbai, India. HDFC Bank commenced operations as a Scheduled Commercial Bank in January 1995. HDFC Bank Limited is an Indian banking and financial services company headquartered in Mumbai, Maharashtra. It has 84,325 employees and has a presence in Bahrain, Hong Kong and Dubai. HDFC Bank is India's largest private sector lender by assets. It is the largest bank in India by market capitalization as of February 2016. It was ranked 69th in 2016 BrandZ Top 100 Most Valuable Global Brands. HDFC Bank provides a number of products and services including wholesale banking, retail banking, treasury, auto loans, two wheeler loans, personal loans, loans against property and credit cards.

## Job Profile

Designation Offered	Personal Banker – Sales (PB – Sales)
Roles and Responsibilities	<ol style="list-style-type: none"><li>1. Sales (Structured Bundled offerings of Products and Services)</li><li>2. Managing classic Portfolios</li><li>3. Customer Service</li><li>4. Operations (Documentations)</li></ol>
Package (MEP)	Rs. 4,83,155
Location	Pan India
Eligibility Criteria	<ol style="list-style-type: none"><li>1. Minimum 50% in 10<sup>th</sup> , 12<sup>th</sup> and Graduation</li><li>2. Having no Backlog as on the date of application</li><li>3. Having PAN Card and Aadhar Card</li><li>4. Only for Finance and Marketing Students</li></ol>

## Selection Process

There were 88 students from SRLIM, Surat appeared for Aptitude Test for selection process..

### Group Discussion

Out of 88 students appeared for Aptitude Test, 35 Students were eligible for the further rounds of interview. 13 candidates were shortlisted for the personal round of interview based on their excellent performance in the group discussion round.

### Personal Interview

Personal Interview was conducted by Mr. Denis Kuriakose (Cluster Head, HDFC Bank Ltd.) and Mr. Devanshu Kumar (Cluster Head, HDFC Bank Ltd.) at TIFAC Core Hall, SCET on 23<sup>rd</sup> November, 2017. Finally 4 students were selected for the aforementioned designation.