



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for One97 Communications – Paytm (Off role) on 3rd April, 2018 at Vesu, Surat



Quick Details

Employer	One97 Communications
Date of Interview	3 rd April, 2018
Designation Offered	Sales and Marketing Executive
Maximum Earning Potential	INR 3,00,000 p.a.
Interview conducted by	Mr. Herit and Mr. Bhavesh Sharma
No. of students Appeared	35
No. of Students Selected	03

Company Overview

Paytm, One97's flagship brand, is India's largest digital goods and mobile commerce platform - inspired and driven by a commitment to great consumer experience. Paytm is also a leading payment solutions provider to e-commerce merchants using its RBI approved semi-closed wallet.

One97 delivers mobile content and commerce services to millions of mobile consumers through India's most widely deployed telecom applications cloud platform.

Headquartered in New Delhi, One97 is more than 4,500 people strong with regional offices in Mumbai, Bengaluru, Pune, Chennai and Kolkata with global presence in Africa, Europe, Middle East and Southeast Asia. We are backed by marquee investors like Alibaba Group, Ant Financial (AliPay), SAIF Partners, Mediatek, Sapphire Venture and Silicon Valley Bank.

One97 also invests in early stage mobile companies through the One97 Mobility Fund (OMF).

Job Profile

Offered designation:

Sales and Marketing Executive

Roles and responsibilities:

1. Field marketing.
2. Tie-up with new clients and handle existing clients
3. Promote company's mobile application
4. Regularly visiting clients and new Marketplaces

Package: INR 3,00,000 p.a.

Location: Surat

Selection Process

Company conducted Pre Placement Talk and Personal Interview at Paytm Office, Vesu, Surat.

Pre Placement Talk (PPT)

PPT was held just before the interview at the venue and a brief introduction was provided to applicants about the job profile.

Personal Interview

Personal Interview was conducted by Mr. Herit and Mr. Bhavesh Sharma at company premises in Vesu for 35 applicants. Finally 03 students were selected for the aforementioned designation.