



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Capital First Ltd. On 17th March, 2018 at S. R. Luthra Institute of Management



Quick Details

Employer	Capital First Ltd.
Date of Interview	17 th March, 2018
Designation Offered	Territory Managers
Maximum Earning Potential	INR 6,66,000 p.a.
No. of students Appeared for Personal Interview	5
No. of Students Selected	2

Company Overview

Capital First Limited, listed in NSE and BSE, is a leading Indian financial institution, specializing in providing debt financing to MSMEs and Consumers in India. Between 2008 to 2010, the Company was largely in the business of wholesale Financing, asset management, and had JVs in Foreign Exchange and retail equity Broking. Between 2010 to 2012, Mr. Vaidyanathan acquired a stake in the company, changed the business model to retail, and executed a Management Buyout of the company by securing equity backing from Warburg Pincus for Rs. 810 Crores and changed the name of the company to Capital First. In the process the company got new shareholders, reconstituted a new board and started new retail

business lines. The founding theme of Capital First is that financing India's 50 million MSMEs and its emerging middle class, with a differentiated model, based on new technologies provides a large and unique opportunity. The company enjoys the highest long term credit rating of AAA. Capital First is focused on building an institution on strong pillars of ethics, values and high corporate governance.

Job Profile

Eligibility criteria:

- 50% in 10th, 12th, Graduation and MBA.
- No current/LIVE Backlog.

Offered Designation: Territory Managers

Roles and Responsibilities: To look after sales and product pinch in given territory.

Package: INR 6, 66,000p.a.

Location:

- Surat
- South Gujarat (Excluding Surat)
- Ahmedabad
- Mumbai Any other (Please specify): **Pune, Bhopal, Nagpur**

Selection Process

For the Online Aptitude test total 103 students appeared for the same which was taken by Mr. Sonu Meshrom (Proctor, Capital First Ltd) at SRLIM Campus, Surat and out of that 49 students from SRLIM, Surat were shortlisted for further rounds of the selection process.

Group Discussion

5 candidates were shortlisted for the Personal round of Interview based on their excellent performance in the group discussion round.

Personal Interview

Personal Interview was held at Indus University, Ahmedabad on 20th March for 5 shortlisted students from Group Discussion. Finally, 2 students were selected for the aforementioned designation.