



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for DMart Ltd. on
20th December, 2018 at S. R. Luthra Institute of Management**



Company Overview

DMart is a one-stop supermarket chain that aims to offer customers a wide range of basic home and personal products under one roof. Each DMart store stocks home utility products - including food, toiletries, beauty products, garments, kitchenware, bed and bath linen, home appliances and more - available at competitive. Their core objective is to offer customers good products at great value.

DMart was started by Mr. Radhakishan Damani and his family to address the growing needs of the Indian family. From the launch of its first store in Powai in 2002, DMart today has a well-established presence in 168 locations across Maharashtra, Gujarat, Andhra Pradesh, Madhya Pradesh, Karnataka, Telangana, Chhattisgarh, NCR, Tamil Nadu, Punjab and Rajasthan. With their mission to be the lowest priced retailer in the regions they operate, their business continues to grow with new locations planned in more cities. The supermarket chain of DMart stores is owned and operated by Avenue Supermarts Ltd. (ASL). The company has its headquarters in Mumbai.

Quick Details

Employer	Dmart Ltd.
Date of Interview	20 th December, 2018
Designation Offered	Management Trainee
Maximum Earning Potential	INR 3,50,000 p.a.
Eligibility Criteria	Only for Marketing Students
Interview Conducted by	Ms. Meruna Das, HR Manager, DMart Ltd.
No. of students Appeared	37
No. of Students Selected	5

Selection Process Details

	Stage 1 Aptitude	Pre- Placement Talk	Stage 2 Personal Interview	
	Appeared	Appeared	Appeared	Selected
# Students	37	28	13	5