



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



Report on Final Campus Placement for Yoga Milk on 10th January, 2019 at S. R. Luthra Institute of Management



Company Overview

Yoga Milk is 100% unadulterated, unprocessed and authentic. Their farms are set up outside of urban environments to keep their cows away from noise and air pollution. The idea of Yoga Milk began as an admiration for the Indian rural lifestyle of our ancestors. Today, India has a huge milk adulteration problem, FSSAI data suggesting up to 68% of milk in India is adulterated. Human being can either drink chemically altered milk found in plastic pouches or rely on local milk vendors where the mixing of milk and water is a given; and with each day the advent of fake milk is on rise. Due to the changed of the world, our lifestyles now are vastly different; we can't control the air we breathe, but we can eat healthy. At Yoga Milk, they want to bridge the gap between our current lifestyle and the healthiest one.

Quick Details

Employer	Yoga Milk
Date of Interview	10 th January 2019
Designation Offered	Marketing Manager
Maximum Earning Potential	INR 3,60,000 p.a.
Interview conducted by	Mr. Shlok Kasat (Profitability Manager) Mr. Dhiraj Jalan (Growth Manager)
No. of Students Appeared	27
No. of Students Selected	1

Selection Process Details

	Pre placement Talk	Stage 1 GD	Stage 2 PI	Stage 3	Stage 4	Stage 5
	Appeared	Appeared	Appeared	Appeared	Appeared	Selected
#Students	27	12	5	NA	NA	1