



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



## Report on Final Campus Placement for Shoppers Stop on 19<sup>th</sup> January, 2019

# SHOPPERS STOP

### Quick Details

<b>Employer</b>	Shoppers Stop
<b>Date of Interview</b>	19 <sup>th</sup> January, 2019
<b>Designation Offered</b>	Personal Shoppers
<b>Maximum Earning Potential</b>	INR 2,30,000 P.a.
<b>Interview conducted by</b>	Mr Sudeep Pal ( Store Manager)
<b>No. of students Appeared</b>	4
<b>No. of Students Selected</b>	01

### Company Overview

Shoppers Stop is home to a multitude of leading international and national brands for apparels, fragrances, accessories, cosmetics, footwear, home décor and furnishings catering to the needs of the entire family. The company aspire to provide our customers a memorable international shopping experience. They are one of the largest chains of department stores across India.

## Job Profile

### Roles and Responsibilities:

- Lead each client through their shopping experience
- Follow-up with customers
- Listen well and communicate clearly
- Educate non-members about the membership

**Location:** Surat

## Selection Process

Shopper Stop offered Personal Shoppers designation to final year students (Marketing Specialisation) of S. R. Luthra Institute of Management, Surat on 19<sup>th</sup> January, 2019. 4 students appeared for the Pre-Placement Talk, of which all of them from SRLIM, Surat appeared for the further rounds of the selection process.

### Personal Interview- 1

4 candidates appeared in this round. Out of which, 2 were shortlisted for personal Interview based on their performance.

### Personal Interview- 2:

2 candidates appeared in this round. Out of which, 1 were shortlisted for Aptitude test based on their performance of personal interview.

### Aptitude test

Upon completion of above mentioned round, finally **1 student** were selected for the aforementioned designation.