



SARVAJANIK EDUCATION SOCIETY  
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for IndiaMART InterMESH Ltd.**  
**on**  
**23<sup>rd</sup> November, 2018 at S. R. Luthra Institute of Management**



## Company Overview

IndiaMART is India's largest online B2B marketplace, connecting buyers with suppliers. With 60% market share of the online B2B Classified space in India, the channel focuses on providing a platform to Small & Medium Enterprises (SMEs), large enterprises as well as individuals. Founded in 1999, the company's mission is 'to make doing business easy.'

IndiaMART offers a platform to 5.98 Crore buyers to search from over 5.01 crore products and get connected with over 47 lakh reliable and competitive suppliers. IndiaMART has been the proud recipient of the Red Herring 100 Asia Award in 2008, as one of the top promising Asian companies driving the future of technology. Led by innovation and backed by experience, the company introduced a pioneering service in 2012 called Buy Leads. The commitment to bring affordable and low-cost solutions to the SMEs laid the foundation for this low-cost solution, which was bestowed with the Manthan Award in 2013 under the 'E-business and Financial Inclusion' Category. IndiaMART has over 2500 employees located across 76 offices in the country.

### Quick Details

<b>Employer</b>	IndiaMART InterMESH Ltd.
<b>Date of Interview</b>	23 <sup>rd</sup> November 2018
<b>Designation Offered</b>	Executive - Client Acquisition
<b>Maximum Earning Potential</b>	INR 3,12,000 p.a.
<b>Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>• Only for Male students with MBA</li> <li>• Min 60% in 10<sup>th</sup> and 12<sup>th</sup></li> <li>• Min 50% in Graduation</li> </ul>
<b>Interview Conducted by</b>	Mr. Tarunendra Kumar Tiwari (Regional Manager – Business, IndiaMART InterMESH Ltd.)
<b>No. of students Appeared</b>	16
<b>No. of Students Selected</b>	4

### Selection Process Details

Pre- Placement Talk	Stage 1 Online Test		Stage 2 PI		
Appeared	Appeared		Shortlisted		Selected
	Offer No. 6	Offer No. 7	Offer No. 6	Offer No. 7	Offer No.6
<b># Students</b>	13	3	9	2	4