



SARVAJANIK EDUCATION SOCIETY
SMT. SHARDARANI RAMESHCHANDER



**Report on Final Campus Placement for ICICI Prudential Life Insurance
Co. Ltd. on 06th March, 2020 at
S. R. Luthra Institute of Management, Surat**



Company Overview

ICICI Prudential Life Insurance Company Limited (ICICI Prudential Life) is promoted by ICICI Bank Limited and Prudential Corporation Holdings Limited.

ICICI Prudential Life began its operations in the fiscal year 2001. On a retail weighted received premium basis (RWRP), it has consistently been amongst the top companies in the Indian life insurance sector. Our Assets Under Management (AUM) at 31st December 2020 were `2,048.72 billion.

At ICICI Prudential Life, we operate on the core philosophy of customer-centricity. We offer long term savings and protection products to meet different life stage requirements of our customers. We have developed and implemented various initiatives to provide cost-effective products, superior quality services, consistent fund performance and a hassle-free claim settlement experience to our customers.

In FY 2015 ICICI Prudential Life became the first private life insurer to attain assets under management of `1 trillion. ICICI Prudential Life is also the first insurance company in India to be listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE).

Quick Details

Employer	ICICI Prudential Life Insurance Co. Ltd.
Date of Interview	06 th March, 2020
Designation Offered	Unit Manager
Maximum Earning Potential	INR 200000 p.a.
Eligibility Criteria	<p>MBA Finance and Marketing specialisation with</p> <ul style="list-style-type: none"> • Excellent communication • Great Sales attitude • Readiness for field work
Interview Conducted by	Mr. Ankit Gandhi, Head - HR
No. of students Appeared	28
No. of Students Selected	04

Selection Process Details

Stages of Selection	Pre-Placement Talk	Stage 1 GD	Stage 2 PI - 2	Stage 3 PI - 3	Selected
	Appeared	Appeared	Appeared	Appeared	
Students	28	11	08	06	04