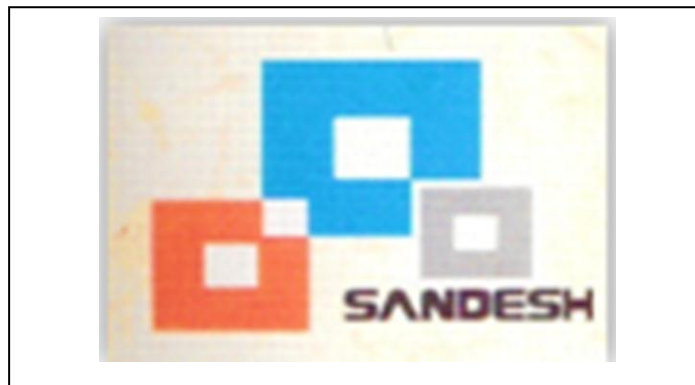


**Sarvajanik Education Society**

**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Sandesh Distributors Pvt. Ltd. at SRLIM, Surat**

**Sandesh Distributors Pvt. Ltd. offered average package of Rs. 1.3 lacs per annum to five final year student of S. R. Luthra Institute of Management on 29<sup>th</sup> May, 2014.**



Sandesh Distributors Pvt. Ltd. is the distributor of South Gujarat for P&G India since December 2005. They have 15 branches all over South Gujarat with over 500 employees. Company distributes all P&G-Gillette products in South Gujarat. Their major products under distributions are Head & Shoulders, Pantene, Pampers, Whisper, Tide, Ariel, Tube Shave Gel, Ambipure, Olay, Vics, Vaporub, Action 500, Mach-3, Turbo Mach-3 etc.

Company have turnover of over Rs. 150 Crores per annum. Presently they are serving approximately 39,000 Outlets including MR (Mordern Retail) stores like Food Bazar, D-Mart, Star Bazar etc. across South Gujarat. Best service to South Gujarat is our prime motto. The leadership team has put Sandesh Distribuot Pvt. Ltd. among top 10 best distributors of P&G in India.

There were two designations offered to students of SRLIM, one as Marketing Executive and other HR Executive. There are 5 students applied for marketing and five for HR. The major responsibilities for marketing executive are relationship building, new wholesaler acquisition and sales increment. While HR Executive is responsible for recruitment, selection and pay roll. He will also be responsible for performance system and promotion decision. Company offered final placement to 4 students for marketing and 1 as HR Executive. It is very good opportunity to start career with FMCG (Fast Moving Consumer Goods) industry.