

**Sarvajanik Education Society**

**S. R. Luthra Institute of Management**

**Report on Final Campus Placement Infocom Network Ltd. at SRLIM, Surat**

**INFOCOM NETWORK LTD offered 1.9 lacs – 2.05 lacs p.a. to final year students of S. R. Luthra Institute of Management (SRLIM), Surat**



**tradeindia.com**  
**India's largest B2B marketplace**

Infocom Network Ltd. was established in the year 1990 and identified by people at large as tradeindia.com thanks to very popular B2B website of the same name. Tradeindia.com was launched in the year 1996 to offer the Indian Business community a platform to promote themselves globally. Tradeindia.com has created a niche as India's largest B2B marketplace, offering comprehensive business solutions to the global EXIM community through its wide array of online services, directory services and facilitation of trade promotional events. Portal is an ideal forum for buyers and sellers across the globe to interact and conduct business smoothly and effectively.

Offered profile was Business Development Executive with responsibility of establishing contacts with potential corporate clients for tie-ups. Candidates were expected to handle the inquiries from existing and new clients, over the phone or via e-mail. It was also expected to identify and to make new contact with potential corporate clients, to recognise their requirements and accordingly to pitch the company's services.

27 students applied from S. R. Luthra Institute of Management (SRLIM), Surat out of which Mr Jignesh Mehta (General Manager) and his team conducted preliminary round and shortlisted four. In second and final round of interview out of four shortlisted students of SRLIM, Surat 3 students are selected for the post. Both the rounds of selection were conducted on 2<sup>nd</sup> May, 2014