

**Sarvajanik Education Society**

**S. R. Luthra Institute of Management**

**Report on Final Campus Placement of Pramukh Optical Pvt. Ltd., Surat**

**Pramukh Optical Pvt. Ltd., Surat recruited Human Resource (HR) Executive from S. R. Luthra Institute of Management (SRLIM), Surat on 12<sup>th</sup> April, 2014.**

Pramukh Optical Pvt. Ltd., Surat is one of the major optical sellers in city of Surat. Company has acquired distributorship of many international brands such as GF Ferre, Azzaro, Blumarine etc. As a part of expansion, company required HR Executive.

Pramukh Optical Pvt. Ltd., Surat offered designation of Human Resource (HR) Executives to final year students of S. R. Luthra Institute of Management (SRLIM), Surat. Company was expecting a good knowledge of IR, Recruitment and selection knowledge, Communication and Interpersonal skills as well as query solving skills from candidates. With the offered profile, there is great scope for the candidate to enhance his/her career in the field of recruiting and selection in human resource management.

Mr. Mukesh Patel (Director – Pramukh Optical Pvt. Ltd., Surat) elaborated students about the company, job profile, role and responsibility and package. Two highly aspirant final year HR specialization students were interviewed on 12th April, 2014 by Mr. Mukesh Patel (Director – Pramukh Optical Pvt. Ltd., Surat) and Mr. Tushar Ahire (HR Manager, Pramukh Optical Pvt. Ltd., Surat). Finally, one student was offered placement with CTC of 1 lacs P.A.