

Sarvajanik Education Society
S. R. Luthra Institute of Management
Report on Final Campus Placement of Metro Cash & Carry Pvt. Ltd.

**Metro Cash & Carry India offered 5 lacs p.a. to final year students of S. R. Luthra
Institute of Management (SRLIM), Surat**



METRO Cash & Carry is an international self-service wholesaler. It operates across Europe and in some countries of Asia and Northern Africa. It is the largest sales division of the German trade and retail giant Metro AG.

Metro cash and carry India is a supermarket located in various locations which offers unique concept for business. METRO Cash & Carry is different from B2C retail chains (such as Walmart, Carrefour or Tesco) in that its business concept is targeted towards professional customers rather than end consumers. The cash-and-carry concept is based around self-service and bulk buying. METRO Cash & Carry serves to registered customers only. Core customer groups are hotels, restaurants, caterers, traders and other business professionals.

Metro cash and carry India has offered the designation of Management Trainee –Operations. The package being so attractive more than 89 students had applied. Company opted a very unique way of recruiting, shortlisting of candidates was carried out on the basis of their case study solutions. There are 19 candidates has submitted solution of Case study provided by Company. Out of 19, 6 are shortlisted and Ms. Radhika Anand, Sr. Manager – Organsiation Effectiveness & Transformation, Metro Cash and Carry India conducted Skype interview on 7th April 2014.

Finally 1 student is selected by company and offered highest package of the season that is Rs. 5 Lacks PA.